Buy One Issue

- Direct Accts - penalize partners running BC (partial weighted - cut off

- Ship BS to directs who don't screen w/us (ie Hawaii)
  - retail reps to del off car for directs cutoff from BS.

- No BS shipped in
  - retail reps buy product + hand in store.
  - no sub jobbers

- Send letter out to PARTNERS signed accts telling should have received promo + to contact whsler if not!
- Send out letter to whslers reiterating our policy from begin Dan

- Don't reimburse to whsl - will reimburse at retail. or reimburse at later date after list.

- Cut some slack for PM excl until all in system

- Dorel Displays letter
- Indian Reservation stuff. 2 copies w/MAEK!

- DPC. all different deals Bonanza wrapping II diff ans

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Source: https://www.industrydocuments.ucsf.edu/docs/jzgy0000